

Name: Bridgette Blake		Grading Quarter: Q3	Week Beginning: January 15, 2024
School Year: 2023-2024		Subject: Business 2-3, B100 Introduction to Business NPC – Dual Enrollment	
Monday	Notes: No School	Objective: Lesson Overview:	Academic Standards:
Tuesday	Notes:	Objective: Students will research 2 similar businesses that will be the basis of their semester long project and the basics of understanding economics and business. Lesson Overview: <ul style="list-style-type: none"> • Login to My NPC if possible. • Learn to navigate Moodle. • Complete discussion board post. • Read chapter one. 	Academic Standards: 1.0 Analyze general management practices.
Wednesday	Notes:	Objective: Students will learn the basics of understanding economics and business. Lesson Overview: <ul style="list-style-type: none"> • Complete reading chapter 1. • Walmart Case Study. 	Academic Standards: 1.0 Analyze general management practices.
Thursday	Notes:	Objective: Students will learn the basics of economics and business and apply learning by taking an assessment. Lesson Overview: <ul style="list-style-type: none"> • Complete 2 discussion board replies. • Complete Walmart case study. • Take Chapter 1 quiz. 	Academic Standards: 1.0 Analyze general management practices.

Friday	Notes:	<p>Objective: Students will learn about competing in the global marketplace.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none">• Begin reading chapter 3.	<p>Academic Standards: 3.0 Analyze marketing concepts.</p>
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